## Appendix 1:

Linkages between revised policy and existing strategic objectives. The overall key themes from the transport strategy will remain largely the same – the wording and presentation has, however, been updated to ensure that the strategic transportation objectives align with the Council's Corporate Objectives developed as part of the corporate planning process. This

City Leadership - To provide a strong civic leadership role for the promotion of a modern, Overarching objective relating to all below - effective tool for safe, accessible and integrated transportation influencing & lobbying system for the City of Belfast and its wider regions Regeneration Growth and Prosperity - To Prosperity - Belfast City Council Transport Policy will seek to support the sustainable economic development support the sustainable economic development of Belfast, to ensure of Belfast to ensure the future prosperity of the future prosperity of Belfast City and the surrounding regions and Belfast City and its wider regions, and to facilitate enhance the quality of life for all who live, work, visit and do the continued development of its economic and ousiness in the City. The transport policy initiatives will provide a physical regeneration through achievement of sustainable basis upon which to facilitate the retail, industrial, economic, tourism, leisure, good relations, tourism, leisure and educational development of the regional centre. environmental, educational and health objectives Prosperity does not solely address wealth but also the quality of life of the citizens of Belfast. for the City. Belfast City Centre - To support the sustainable economic development of Belfast City Centre, as a key Regional Asset - to seek to provide an urban environment that supports a more dynamic and competitive centre and to improve its presentation and environmental quality as befits a first class European city. Environmental Responsibility - To secure the Sustainability - Belfast City Council Transport Policy and transport long term viability of Belfast City and its objectives for Belfast should be sustainable in that it seeks to environment by seeking to ensure that all protect and enhance the local environment and conserve finite fuel transportation arising from wider proposals take resources. The transport policy for Belfast has got to be one that into account, and mitigate against, their adverse takes into account the short, medium and longer-term requirements impact on the environment and the quality of life of Belfast. The use of sustainable modes of transport such as of local neighbourhoods. cycling, walking and public transport, will be promoted as a means to not only reduce traffic growth and tackle traffic congestion, but also to contribute to the wider environmental aspirations of the City Council People and Place - To support local people and Safety and Security - Belfast City Council Transport Policy will communities by ensuring a community plan seriously consider the safety and security of all users, with particular approach that integrates transportation to consideration for vulnerable users including: cyclists, pedestrians, enhance connectivity for local neighbourhoods and especially schoolchildren. by making them safer, healthier and more inclusive. Value for money customer focused services -Social Inclusion - Belfast City Council Transport Policy will aim to To seek to ensure that Belfast City Council improve access to jobs, training, health facilities and retail outlets. services and facilities are accessible by Overall, it will improve the range of opportunities available for all who live, work, visit and do business in the City. Areas with high sustainable modes of travel, such as walking, cycling and public transport levels of poverty according to such indicators such as low incomes, high unemployment and poor health will be specifically targeted. The needs of people with disabilities will be properly considered in all policies An organisation fit to lead and serve - To Health - Belfast City Council Transport Policy seeks to ensure that promote the positive effects of sustainable travel the citizens of Belfast and visitors to the City enjoy a healthy urban and to lead by example by implementing environment. Walk and cycle modes which involve physical activity sustainable travel initiatives within its own will be encouraged by increasing awareness of the potential health benefits of these sustainable modes and by implementing the organisation required infrastructure. This strategic objective is applicable to those commuting to and from work in Belfast, to children going to and from school as well as to people in residential areas.

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